



2023 - 2024

Materials Science and
Engineering Society

INDUSTRY NIGHT

SPONSORSHIP
PACKAGE





Materials Science
& Engineering



To our friends in industry and fellow colleagues in the field of materials science and engineering,

The Department of Materials Science and Engineering (MSE) is proud to announce The MSE Society's 10th Annual Industry Night will be held on **January 16, 2024**. We are excited to welcome you to the event to showcase your innovative work to a group of dedicated, relentless students.

We are proud of our students here at McMaster University as they continuously demonstrate academic excellence, support for their peers, and community engagement. In 2021, the MSE Society hosted the first-ever Canada-wide materials-focused Hackathon (MATLS Hacks). This event provided students with hands-on experience tackling industry challenges related to materials selection and failure analysis. Last year, the MSE Society collaborated with McMaster EcoCar to host a challenge for high school students to investigate sustainable materials and manufacturing for the automotive industry. These are just simple examples of the inspiring work our students do every day.

This event will provide a unique platform for students, faculty, and industrial partners to interact, network, and discuss relevant engineering problems within the sector. With your support, we can continue to promote and expand the field of materials science and engineering to current and future students.

Sincerely,

Dr. Hatem Zurob

Chair Department of Materials Science and Engineering

THE MSE SOCIETY

INDUSTRY NIGHT

Dear valued community partner,

This winter, the Materials Science and Engineering Society at McMaster University will be hosting the **10th annual Industry Night** on **January 16, 2024** from **6-8 PM EST**. We appreciate your consideration in supporting our efforts to provide a platform for you to share your expertise with our enthusiastic cohort of forward-thinking students.

Last year, we had incredible success with our first in-person Industry Night following COVID-19. With a total of 320 registrants and 17 companies presenting, it was the largest in-person turnout to date. We are continuing that momentum to bring you the best Industry Night to date and celebrate 10 years of networking together.

- **Venue:** John Hodgins Engineering (JHE) building and the adjacent Gerald Hatch Centre has a high flux of engineering students, facilitating a lively networking event.
- **Environment:** Connecting with peers face to face offers a greater opportunity for participants to foster meaningful connections. A spacious environment keeps noise levels down for superior conversations.
- **[Diamond Sponsors] Keynote Presentations:** An excellent platform for your company to showcase itself to all attendees, hosted in the front lobby of JHE.

Industry Night is an instrumental event for students and employers alike. In-person networking is unparalleled in its ability to form memorable, meaningful connections between professionals and students. Such connections would serve to strengthen your organization's network and aid in the recruiting process. We recommend bringing visual cues such as signs, banners, and demonstrations to encourage attendees to explore and ensure steady attendance at each booth throughout the course of the night.

We are so excited to welcome employers back to McMaster for another evening filled with insightful conversations and networking opportunities. We hope to see you there!

Sincerely,



Sarah Cushnie

VP Academic



Julia Love

AVP Academic



Mary England

AVP Academic



SPONSORSHIP REWARDS

| TIER LIST | Event Info Package Allocation | Promotion Leading Up to Event | Choice of Booth Position | Main Stage Keynote |
|------------------|-------------------------------|---|------------------------------|--------------------|
| Bronze (attend) | Logo | | | |
| Silver (\$100) | Small description | Sponsor Logo on All Social Media Promotions | | |
| Gold (\$250) | Quarter page | Company description on social media | | |
| Platinum (\$500) | Half page | Sponsor Logo on All Event Posters | Second choice booth position | |
| Diamond (\$1000) | Full page | FAQ Post on social media | First choice booth position | Yes |



2023 COMPANIES

DIAMOND SPONSORS



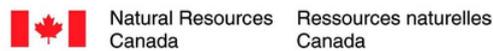
PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



CanmetMATERIALS / CanmetMATÉRIAUX

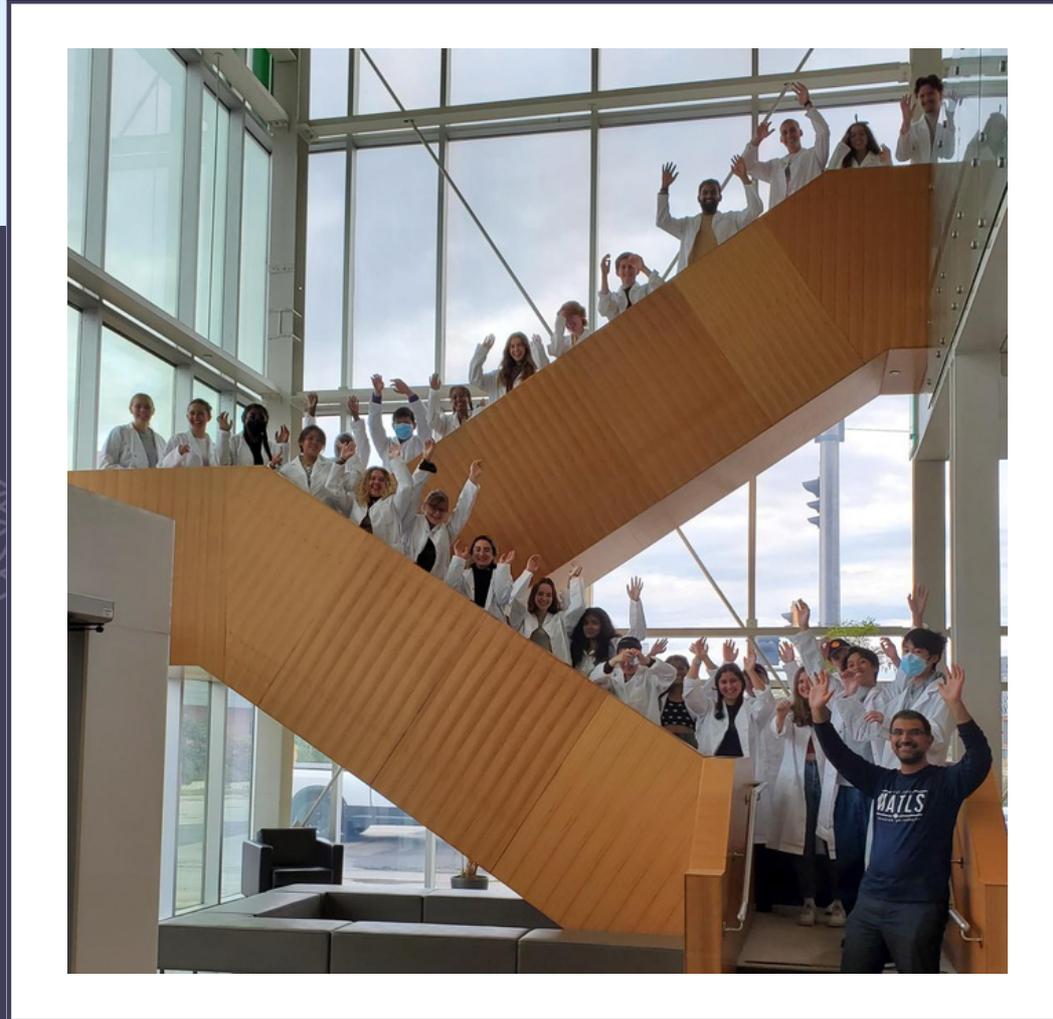
OTHER ATTENDEES



ENGINEERING
Materials Science
& Engineering



Reach out to a diverse group of undergraduate and graduate co-op students



Foster professional relationships with both students and McMaster's MSE department

MSE SOCIETY

AT MCMASTER UNIVERSITY



ABOUT

An undergraduate-led organization dedicated to fostering the professional and academic success of Materials Science & Engineering students at McMaster University.

Our goal is to encapsulate the global materials science and engineering industry, innovation, and research through exposure.

STUDENT CLUBS / EVENTS



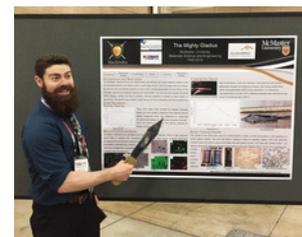
MacSmiths

Blacksmithing with a focus on micro-structure and mechanical properties.



The Mighty Gladius

3rd Place Winner at TMS 2019 International
Bladesmithing Competition



Computational Materials Society

Tackling industry projects relating to data analytics, microstructure, and image processing.

2020 DeltaHacks MSE Challenge Winners



McMaster
Materials Student
Technical Society

Professional Development and
Global MSE Advocacy.

Memberships:

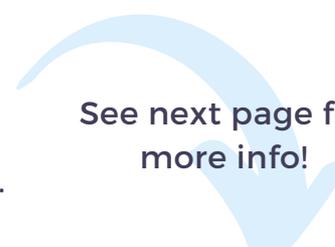
ACerS - The American Ceramic Society
AIST - Association for Iron & Steel Technology
ASM International - The Materials Information Society
TMS - The Minerals, Metals, and Materials Society
CIM - Cdn Inst. of Mining, Metallurgy, and Petroleum



MATLS HACKS

First ever materials focused
hackathon-style competition of
100+ MSE students across Canada.

See next page for
more info!

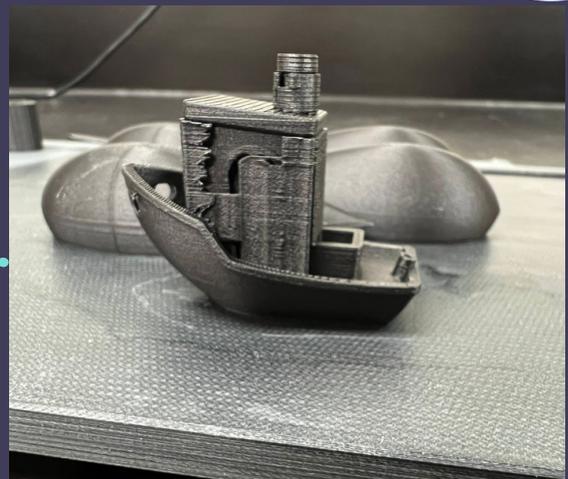


MATLS HACKS



ABOUT

In March 2022, the MSE Society hosted the first-ever Materials Hackathon (MATLS Hacks). Groups of students across Canada worked on a series of materials challenges for 24 hours to present and/or create a report providing their own unique explanation and solution. The challenges included failure and forensic analysis, heat treatment of Charpy impact samples, and a first-year challenge involving Inventor design and FEA analysis.



The event provided an accessible avenue for current and prospective materials students of all levels to gain experience problem solving materials engineering challenges, effectively presenting their work in front of judges, and networking with industrial partners. MATLS Hacks also offered an opportunity to connect with potential materials students, and acted as an avenue to support students interested in advancing materials technologies through interaction and collaboration.

Thank You.

We hope that you consider supporting industry night through one of the many sponsorship options. Your support will help us in organizing and executing an engaging and informative night for everyone involved. Please do not hesitate to contact us with any questions or concerns.



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